

eastwest FORUM

NAPOLI 2017

Digital Challenges

University of Naples Federico II

Naples, 12 July 2017

- 8:00-8:30** **Registration – Welcome Coffee**
- 8:30-9:00** **Welcome Address** **Gaetano Manfredi**, Rector, University of Naples Federico II
Vincenzo De Luca, President, Campania Region
- 9:00-9:30** **Opening Speech** **Roberto Viola**, Director General of DG Connect, European Commission

Moderated by **Myrta Merlino** – Journalist, *La 7 TV*

9:30-10:50 **1st Panel: “Access to the Internet as a Human Right”**

Speakers:

Byung Chul Han Author, cultural theorist, and professor at University of the Arts, Berlin
Josef Janning Director, European Council on Foreign Relations, Berlin

Debate Introduced by: **Romano Prodi**, Former President, European Commission
Stefan Soesanto, Digital Policy Fellow, European Council on Foreign Relations

10:50-12:15 **2nd Panel: “Algorithms and Democracy”**

Speakers:

Stephen Brobst CTO, Teradata Corporation
Francesca Rossi Professor, University of Padova & Research Scientist, IBM Research Center

Debate introduced by: **Francesco Boccia**, President, Budget Committee, Italian House of Deputies
Pere W. Brown, Head of Clients Projects, Cambridge Analytica

12:15-13:30 **3rd Panel: “Digitalization: New Business Models and Human Capital”**

Speakers:

Carlo Alberto Carnevale Professor, Management and Technology Department, Bocconi University
School of Management

**Ignazio Rocco di
Torrepadula** CEO, Credimi SpA

Debate introduced by: **Mario Nava**, Director, Financial Services and Capital Markets Union, European
Commission
Reuben Abraham, CEO and Senior Fellow IDFC Institute, Mumbai
Rosanna Romano, Director Tourism and Culture Campania region

13:30-14:15

Giuseppe Scognamiglio, Editor-in-Chief, *Eastwest* interviews **Carl Bildt**, former Swedish Prime Minister.

Buffet Lunch to follow