



in this issue

no. 13

February 2007

Editorial

004 BY MASSIMO CACCIARI

statistics

008 **The power of numbers is growing: are they the right ones?** BY DONATO SPERONI
Politics depends more and more on global indicators. And the next big-screen stars could be numbers

017 **Monducci: Statistics? It depends how you read them** EDITED BY DONATO SPERONI
The central Director of ISTAT explains how we can find our way around in the world of numbers and how the Italy System is set up for official statistics

report

022 **Eastern churches: what they preach and what they do** BY FERNANDO ORLANDI
The Catholic hierarchy is embarrassed because of the Polish scandal and the Bishops' Conference admits its responsibility. But the case in Poland is certainly not the only one

politics

030 **Russia: a long electoral season** BY PIERO SINATTI
Local elections in Spring, renewal of the Duma in December, and presidential elections in 2008. This is how Putin and his opposition are preparing

do human rights have frontiers?

044 EDITED BY ALESSANDRA CIPOLLA

interview

046 **I am a politically incorrect thinker** EDITED BY VITTORIO BORELLI
Piergiorgio Odifreddi, mathematician, populariser, and polemicist, who does not believe in the God of the religions, but in that of Pythagoras, Spinoza and Einstein

portfolio

057 **A woman looks at the war in Lebanon pictures** BY RANDA MIRZA, TEXT BY ROBERTO MUTTI
Randa Mirza brings the curiosity of the researcher and the scientific approach of the archaeologist to her photographs, giving a voice to the objects left behind in abandoned houses

economy

066 **European champions: big groups grow bigger** BY FRANCO MOSCONI
The issue of creating European Champions is becoming part of the political agenda, not only of Brussels but of the individual countries in the Union

077 **Timur Kuran: Islam, economy and democracy** EDITED BY SIMONE COFFERATI
One of America's leading scholars explains that a reality that could be defined simplistically as an "economy of Islam" does not exist

reportage

080 **Rom, when witches milk the moon** TEXT AND PICTURES BY MONIKA BULAJ
The silent diaspora of gypsies from the former Yugoslavia: a million orphans with no safe country to go to, either in or outside Europe

"that's incredible" column

090 A CURA DI CARLOTTA MAGNANINI

the book

092 **Globalization? Let's save it from its fans** BY JOSEPH STIGLITZ
In his latest book, the American Nobel Prize winner says that seeking to govern the process of globalization is in no way antagonistic to market

100 **China is too hard to change** BY RENATA PISU
In *Cina, il drago rampante*, an original portrait of the great Asian country. Through its writers as well

cooperation

111 **Environment: Italy comes to China's aid edited** BY SILVIA SARTORI
Corrado Clini, Director General of the Italian Ministry of Environment and Territory, tells about the Sino-Italian environmental co-operation

election monitoring

116 EDITED BY MARCO MONTANARI

glocalist leaders

120 **Culatello: a word, a guarantee** EDITED BY GUIDO VIGNA
Massimo Spigaroli, the great-grandchild of Giuseppe Verdi's sharecropper, tells how an Italian brand name – one of the most famous in the world – came into existence

dossier

- 125 **Zambon, one generation after another, all with the same passion**
EDITED BY SASA CARPANEDA
Elena Zambon tells us a story of innovation and research, and an immense drive toward internationalisation
- 131 **Emilceramica: a turning point for single fired tiles** EDITED BY ANTONIO BARBANGELO
The Managing Director Sergio Sassi discusses the rise of an entrepreneurial success exporting 65% of its sales to 70 countries
- 135 **THE NEW INDIA**
- 136 **Delhi goes global** BY DANILO TAINO
A major economic power with a great culture and a democratic political system, but large undeveloped areas, as well
- 142 **There are three Asiatic models** EDITED BY ANTONIO BARBANGELO
Carlo Filippini, Professor of Asian and Japanese economy, explains why we in the West need to go back to school if we don't want to miss the train of global development
- 151 **How sustainable is India's growth?** BY MARZIA MONGIORGI
India's growth is taking place at extremely high rates, but nearly 30% of Indians live on less than \$2 US per day
- 156 **Europe is India's main partner in commerce** BY STEFANO CHIARLONE
Nearly one-fourth of India's exports are targeted for the European Union
- 160 **Verneti: A common policy** EDITED BY MARIA ELENA VIGGIANO
India and China are two extraordinarily interesting countries for businesses. Lo dice Gianni Verneti, Under-Secretary for Asia at the Ministry of Foreign Affairs
- 164 **When in Rome, bank like the Romans** BY STEFANO CHIARLONE AND SAIBAL GHOSH
Banks and financial institutions: this is how the Indian financial sector is currently structured
- 170 **A world giant named Tata** BY SILVIA BRUSCHIERI
With a turnover of 5.5 billion dollars and 22,000 employees, Fiat's new partner is the largest motor manufacturer in India and fifth in the world for commercial vehicles.
- 175 EDITED BY LARA COTT
- 176 **And so my Poland has found itself again**
EDITED BY CAMILLA MIGLIO AND PAOLO MORAWSKI
Gustaw Herling-Grudzinski, one the greatest Polish writers, remembers the events of 1956 e recalls the elements that contributed to the implosion of the Soviet system emerging markets
- 186 **Slovakia, a platform in the heart of Europe**
BY CARMELINA CARLUZZO AND MATTEO FERRAZZI
A small economy, open to the rest of the world and well positioned in Europe, has become one of the preferred destinations for Old Europe's production investments
- 194 **Moldova: the new European border** BY GIAMPIETRO GARIONI
Squeezed in between Romania and Ukraine, the former Soviet republic is the poorest country in Europe and still lives mainly on agriculture. However...
- 203 **The Serbian brain drain** BY SANJA LUCIC
Ten percent of those who hold university degrees leave the country, creating an economic loss valued at many billions of dollars
- 208 Focus on Russia
- 216 **Italy and Turkey meet for the third time**
The regular Italian -Turkish Forum promoted by SAM, the Turkish Ministry for Foreign Affairs, the UniCredit Group and east
- 222 Contributors to east n. 13

free numbers

history

emerging countries

society

trends

new europe economic dossier documents

who's who